



EMPLOYMENT

Yamaha Canada Music Ltd. is seeking a **Product Marketing Manager for Live Sound and Music Production Products.**

As a Product Marketing Manager, you will be responsible for the outbound marketing activities for your products, which include Yamaha Live Sound, Music Production, and related accessory products. You will craft the messaging and positioning for products. You'll conceive and develop innovative marketing programs that drive consumer and dealer demand. You are responsible for planning production, sales, and inventory for all products throughout their life-cycle. Attention to detail and an eye for quality, along with the ability to grasp and translate technical capabilities into benefits is crucial. In your role as a Product Marketing Manager, you will be the expert in buyers/customers, how they buy and their buying criteria, and will transfer that knowledge to the sales channel.

Product Lines:

Live Sound

- AG/MG/MGP Analogue Mixers/ Interfaces
- TF/TF RACK TIO1608 Digital Mixers and Dante Networking
- DBR/DXR/DSR Powered Speakers
- Stagepas Portable PAs
- CBR Speakers
- EMX Powered Mixers
- PX Amplifiers
- Related accessories – stands, covers, etc...

Music Production

- AG Interfaces
- HS Studio Monitors
- Studio Headphones

DAW/Software

- Supports/Demonstrates products like Nuendo Live/Cubase in live sound and music

production in customer use cases

- Related Apps such as Yamaha TF StageMix™ and Monitor Mix related to customer use cases

Please go to https://ca.yamaha.com/en/about_yamaha/recruitment/index.html to see the full posting and to apply.



Audio Distributors International seeks a Musical Instrument Sales Person for Ontario.

Applicants must be self-motivated, available full time, located in the GTA, have a vehicle, and possess good knowledge of the MI retail market.

Sales experience is an asset.

Compensation package and conditions to be discussed.

Experienced independent sales reps are encouraged to apply.

Please email resume to:

richard@adi-online.net

OPPORTUNITIES

Full line Music Store inventory reduced to sell. Retiring.
emegahed@outlook.com.

PRODUCTS



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